

MINOR

INNOVATION & DESIGN THINKING

Actions for Sustainability

TEACHER :



Lena Felderhoff

*Consultant, Trainer & Lecturer, Founder of [MISSION ECO HUMANS](#)
Social and Ecological Transformation*



[lena.felderhoff@skema.edu](mailto:lana.felderhoff@skema.edu)

TEACHING OBJECTIVES :

- Understanding a little more finely the complexity of ecological and social transitions.
- Confronting top down and bottom up approaches to deal with the challenges and the associated objectives of the Transitions.
- Knowing the orders of magnitude and being able to arbitrate between different sets of actions according to their impacts.
- Discovering local alternatives and being able to project yourself into what could be a livable and desirable city.
- Experimenting an impactful action plan at a small scale.

PREREQUISITES :

This course does not require any prerequisites except a very good English proficiency. Other than that, whatever your level of awareness, your level of involvement in actions, you are all super welcome!

PS : If you plan to apply for this course, make sure to be available for all 2 sessions fully.

COURSE SUMMARY

The **Ecological and Social Challenges of our century are tremendous and unprecedented**. As you know, it is high time to tackle them deeply.

The good news is that on the one hand, the objectives are clear, and on the other hand, the strategies to achieve them are multiple and offer jobs for everybody, whatever the sector. So yes, the seriousness, the scale and the emergency are there, but we have this **incredible chance in the History**

of Humanity, to reinvent ourselves and to act together for a new ecological society, both more united and democratic !

So what do you say?! Great program, but **where do we start? What can we concretely do to get involved?** You surely already know sets of actions, impactful alternatives and you may be already projecting yourself into another viable and desirable model of society. That's great, but how to take action then? **This course will dig deeper into the challenges and their complexity, for you to know where to act, for the most impactful actions. We will start at the small scale of your class, to try and test a small Transition Plan for Mobility. Exciting no ? Join us, you will have fun !**

PLAN / SUMMARY :

Chapters	Content (and teaching methods)
Session 1: Participative Collage about Climate Change – 3h	A serious game of 40 cards, to understand the causes and consequences of Climate Change. After 3h of participative learning with your peers, you will be able to explain to anybody, with a scientific approach, what is Climate Change precisely. This workshop will also briefly introduce the Ecological challenges and the global trajectory of our society: the Anthropocene, the Great Acceleration, the Planetary boundaries, the Ecological Footprint...
Session 2 : Serious Game : Let's Invent Our Low Carbon Lives – 3h	A fun and participatory workshop to understand the objectives, strategies and discover the actions to be taken to achieve them, drawing inspiration from existing impactful projects in Sustainable Mobility, Food Systems, Sustainable Living, and Sustainable Consumption. A special focus will be made on Mobility.
Session 3: Transition Plan Workshop – 2h	A little challenge to take action ! Work on the issues in terms of Sustainable Mobility at the scale of your class, to meet the Transitions objectives.

ASSESSMENT & GRADING

1 Grade per student /20

Based on :

Participation

- Presence and relevant participation at every workshop (/2)

Project

- Involvement in the 3 missions (diagnosis, vision, transition plan) :
- Understanding of the specific issues (/6)
 - Integration of global issues to a specific context. (/2)
 - Systemic vision of the current actions of the stakeholders, with their constraints & needs. (/2)
 - Relevant choice of the challenge, based on a detailed understanding of the issues to generate more impact (/2)
- Quality of the proposed actions (/10)
 - Added value of the proposed actions compared to what is already being done (/3)
 - Pragmatism of the proposed actions taking into account the obstacles and constraints. (/2)
 - Relevant action plan (who, does what, when and how?) (/3)
 - Ambition and feasibility of the actions (/2)
- Quality of the Presentation (/2)
- Bonus for learnings – Kahoot +2pts for the top 3 students

BIOGRAPHY OF THE TEACHER



Léna FELDERHOFF, Consultant, Trainer & Lecturer - Founder of Mission Eco Humans

After 6 years of commitment to the Ecological and Solidarity Transition, with strong knowledge of local issues, expertise in pedagogy of change, and a multi-actor network, Léna has created an awareness-raising offer bringing together Trainings, Workshops (Climate Fresck, Digital Fresk, 2 Tons, Our low carbon lives, etc.) and Consulting services (Carbon Footprint Assessment, Transition Plan etc.). Léna also gives Conferences, for instance with her book as a co-author "Basculons dans un monde vi(v)able".

Léna participates in the development of the Passeport Transition 06 which trains the region's CEOs. Prior to that, Léna worked for KPMG in CSR, co-created the Training center for Ecology : LUMIA in Mouans-Sartoux (next to Cannes). She also co-lead the first COP in France, organized by students : the "COP1 Étudiante", which has become now a national movement in Higher Education with a COP2 Étudiante, COP 3 Étudiante...

Whatever her activities, one constant prevails : **Léna's enthusiastic and communicative energy that will make you want to act!**

I can't wait to meet you !