

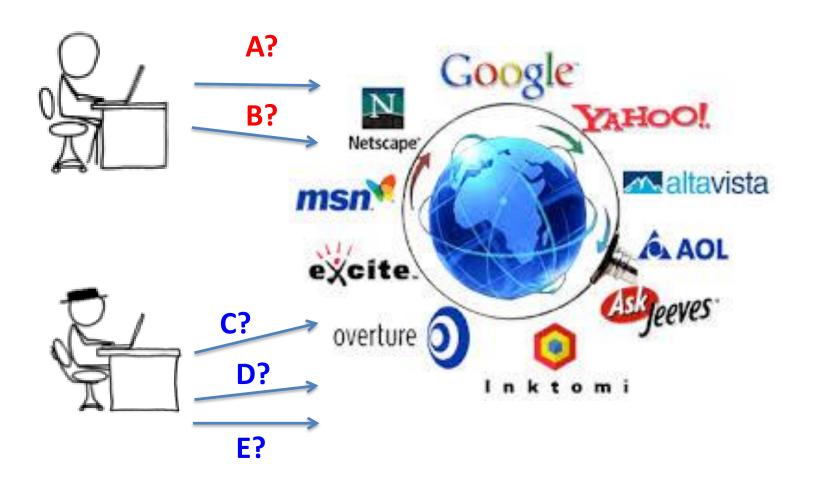


#### Académie Réseaux, Information et Société Numérique Ecole Universitaire de Recherche DS4H

#### MYDATA: Muddle Your DATA

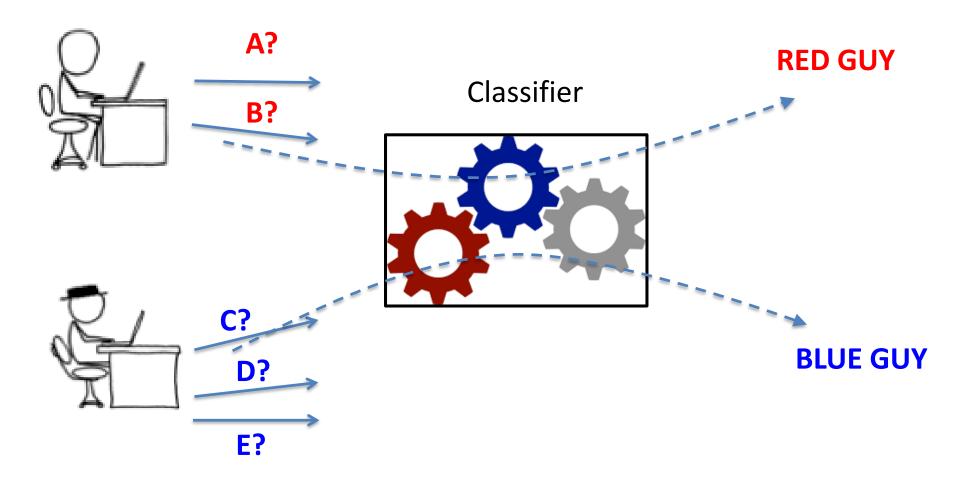
Charles Bouveyron, LJAD/Inria Michela Chessa, GREDEG <u>Giovanni Neglia</u>, Inria

#### Motivation

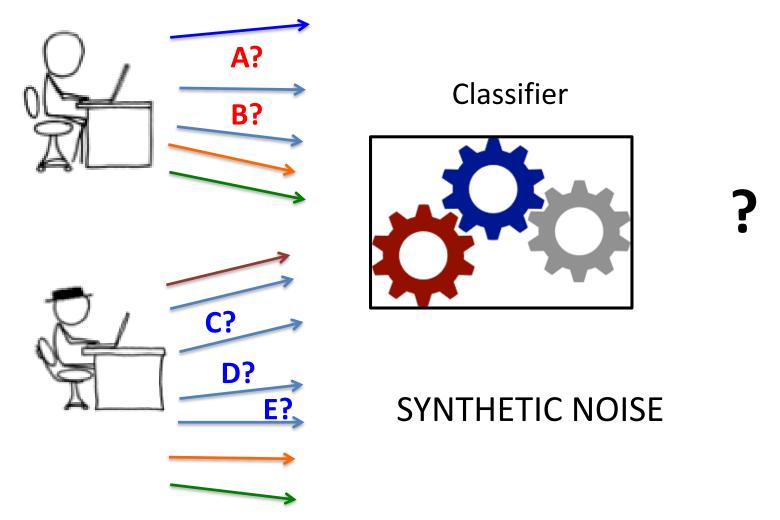


10/092018

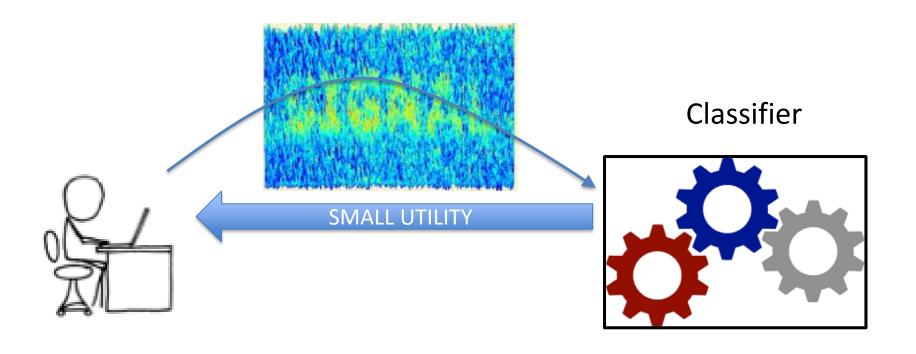
#### Motivation



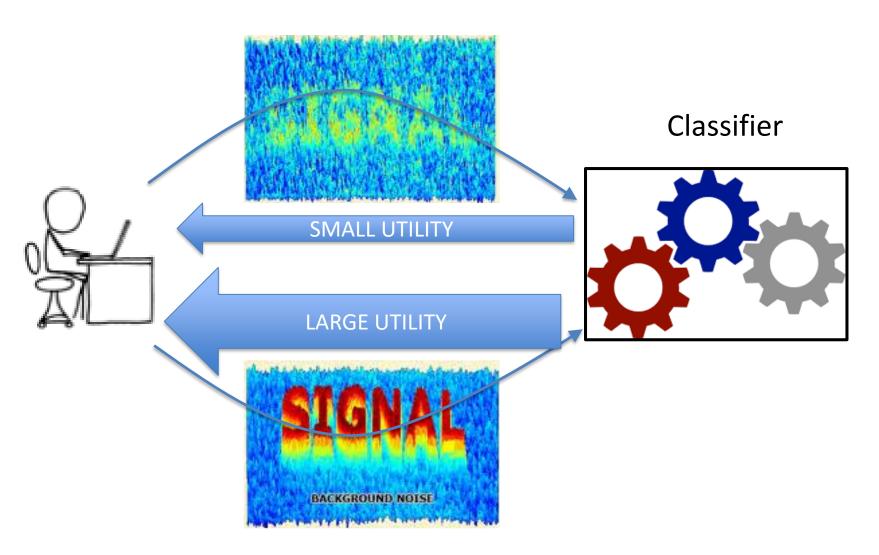
# First Goal: investigate privacy by obfuscation



# Second Goal: economic interaction



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#### Resources

#### Permanent researchers

- Charles Bouveyron, LJAD/Inria
- Michela Chessa, GREDEG
- Giovanni Neglia, Inria

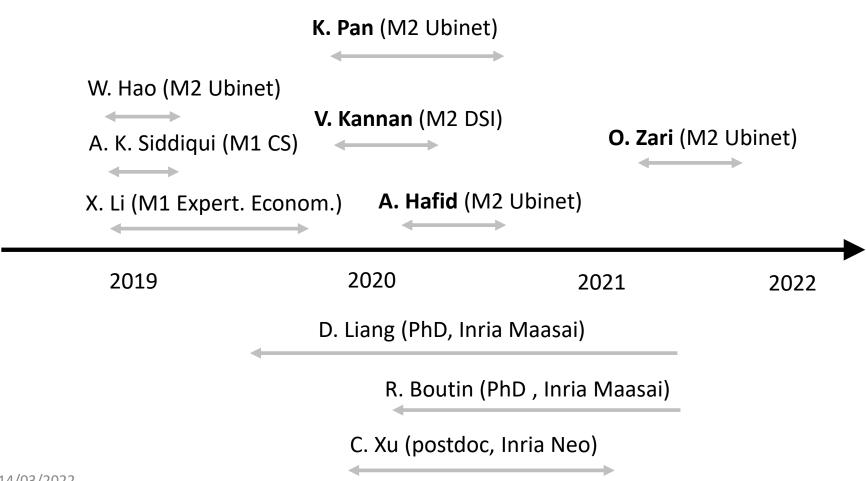
Funding (Sept. 2018 – Dec. 2020, ext. Dec. 2021)

- 27720 euros from Academy 1
  - 4 six-month internships
  - 2 PCs
  - Dissemination (this budget was reoriented to material)

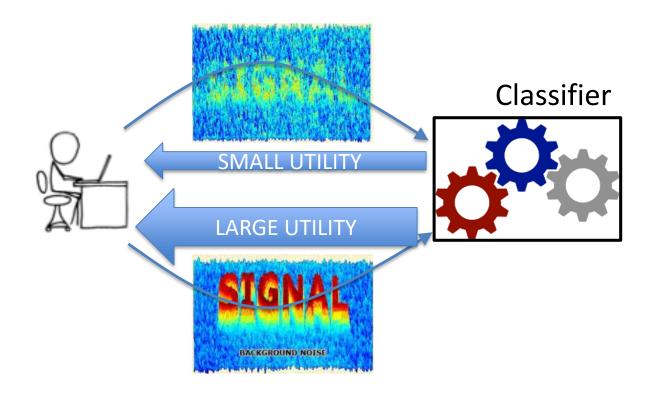
## Challenges & Difficulties

- New topic for 2 out of 3
- New collaborations
  - to bootstrap through master students' internships
- 3IA (since 2018)
- COVID-19

## Other people involved

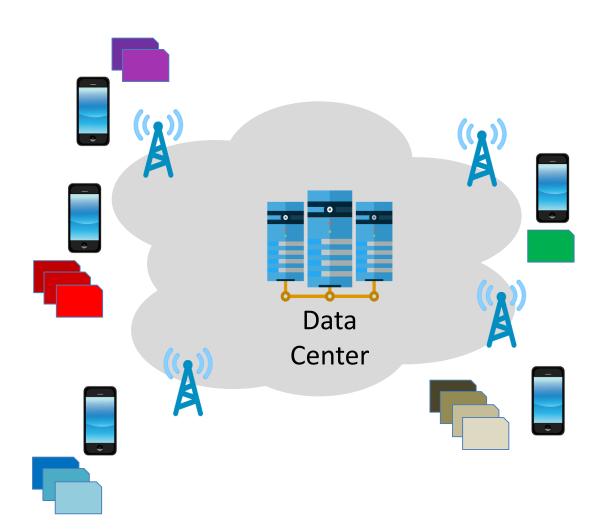


 Study users' strategic behaviour to protect their personal data in a centralized and decentralized setting

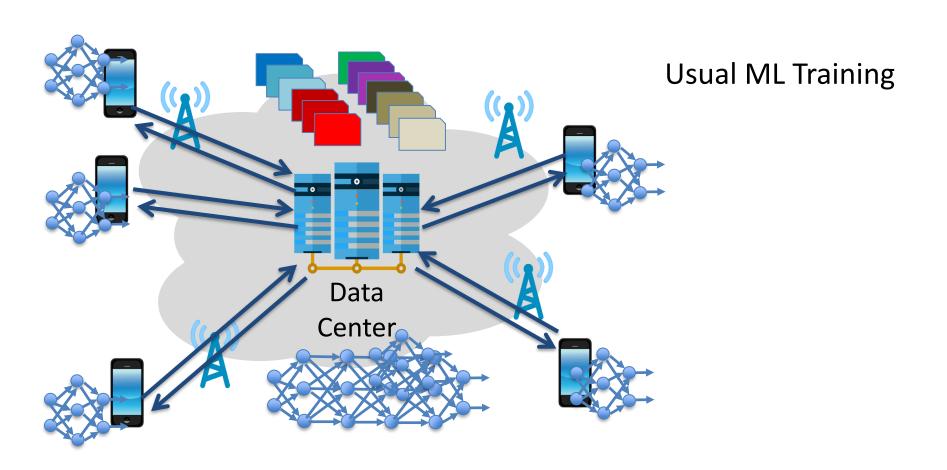


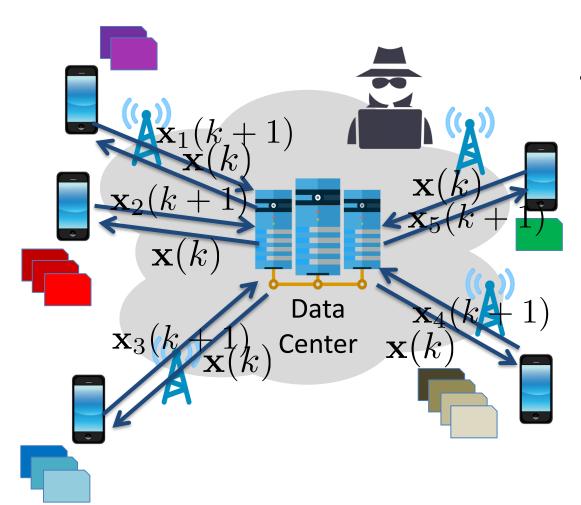
- Study users' strategic behaviour to protect their personal data in a centralized and decentralized setting
- Current result: new revelation mechanisms in the centralized setting, which are both incentive compatible (user has no interest to cheat) and budget balanced in expectation (no money exchange among central authority and users).

 Michela Chessa, "A Shapley-based Groves mechanism: When the mechanism designer plays the wise man," Operations Research Letters, Vol. 47(6), 2019



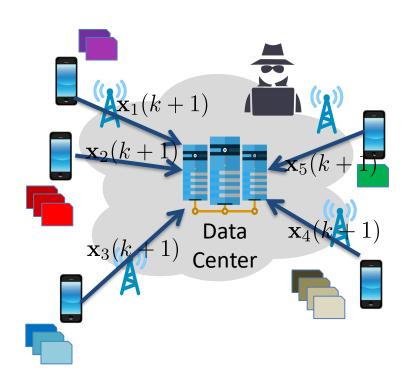
**Usual ML Training** 





#### Federated learning

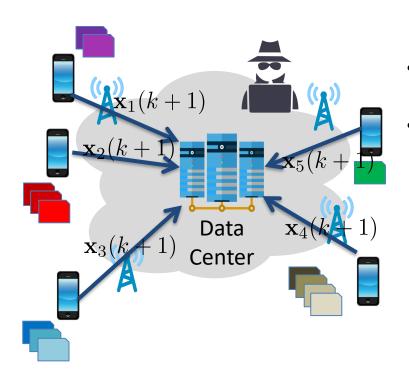
 Train ML models keeping data local (transfer costs and privacy concerns)



#### Membership Inference Attack

- Understand if a given record was in the training dataset
- Proposed more efficient attack
  - on CIFAR100:
    - 4 p.p. more accurate
    - 3 orders of magnitude less memory space
    - 5 orders of magnitude less calculations

Oualid Zari, Chuan Xu, and Giovanni Neglia. "Efficient passive membership inference attack in federated learning". In: NeurIPS workshop on Privacy in Machine Learning (PriML). Virtual., Dec. 2021.



#### New Local Model Reconstruction Attack

- A single record may not reveal much about the user, its local model may reveal much more!
- Proposal of this new framework and of practical attacks

Chuan Xu and Giovanni Neglia. "What else is leaked when eavesdropping Federated Learning?" In: CCS workshop Privacy Preserving Machine Learning (PPML). Virtual, Contributed talk. Nov. 2021.

- Development of statistical models combined with deep architectures for visualization & clustering of networked data.
- Idea: adding noise in the (deep) latent space may be a convenient way to introduce privacy for network clustering techniques.

 Publications to be submitted in the next couple of months.

## Pedagogical contributions

 a new M2 course on "Stockage et protection des donnees" for the master Expertise Economique, titled, taught by M. Chessa and T. Jobert since 2020–2021

 a new M2 course on "Federated Learning and Privacy" for UCA master Data Science and Artificial Intelligence, taught by G. Neglia and C. Xu, to start in 2022–2023

## Transfer toward Industry

 Payback network [Nov. 2019 – Dec. 2020], two full consulting days on differential privacy provided by G. Neglia

- Caelin Kaplan's industrial PhD thesis [Sept. 2021 –
  ongoing] with SAP Labs. Co-supervised by G. Neglia, with
  C. Xu (UCA) and A. Santana De Oliveira (SAP Labs)
- Ilias Driouich's industrial PhD thesis [Jan. 2022 ongoing], Amadeus. Co-supervised by G. Neglia, with C. Xu (UCA), F. Giroire (CNRS), and E. Thomas (Amadeus)